

Reach More. Teach More.

Be an Online Instructor for a Global Audience of Business Professionals.

Growing your presence as an expert business speaker and consultant requires you to divide your time. You're either working on-site with existing clients or growing your network of potential clients.

What if you had a way to do both at the same time ... to a global audience?

As a SoundviewProTM instructor you have the opportunity to create a personalized online learning course specifically for a business audience. Soundview will film a series of short videos that will showcase you doing what you do best: delivering outstanding professional development.

The videos will be shaped into a course around your area of expertise. Once your course is uploaded to SoundviewPro, professionals from around the world will have the chance to learn directly from you.

While you're working, while you're traveling, even while you're sleeping, the world is watching and learning from you.

[Soundview Executive Book Summaries](#), the leader in executive education and corporate training, is moving fast into the world of Massive Open Online Courses (MOOCs). [The New York Times](#), [The Wall Street Journal](#) and [Forbes](#) have all covered the potential of MOOCs. SoundviewPro wants to permanently change how people and organizations grow their skills to succeed.

And we want to take you with us.

We offer a built-in audience of a half-million subscribers, a comprehensive public relations campaign and more than 35 years of expertise in connecting thought leaders with a global network of professionals.

All we need from you is a course, some prep time and a day of filming.



What You Get:

- Promotion of you and your company to a global audience.
- Personal collaboration with a SoundviewPro Learning Designer.
- A professional videographer to film your course.
- Full post-production of your course.
- Production of a complimentary personal 15-minute video for you or your company.

Who Will Use SoundviewPro?

- Professionals that want to increase their skills.
- Entrepreneurs that are building the next successful start-up.
- Small businesses that need quality budget-friendly employee training.
- Executives evaluating potential consultants.
- Professional organizations auditioning keynote speakers.
- Business schools that want an all-in-one MOOC platform.

To learn more about SoundviewPro please contact:

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